

*Tony Frey*

**WINDSURFING CLUB**

**Tony Frey Windsurfing Club**

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1. Who is Tony Frey  
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## 1.1 The Background

### Tony's story

A world class athlete and the greatest windsurfing athlete in Greece, Tony Frey was born in 1976 and was introduced to windsurfing at the early age of 15.

After inaugurating her professional status in 1995 with her first participation in an official race (Sylt, Germany), Tony Frey experienced a great athletic career in windsurfing, marked by a plethora of achievements, distinctions and awards [Wave World Championship and World Cup (PWA) in the Freestyle category (2000), 3rd at RS:x European Championship and overall world ranking (2006), 2 participations in the Olympic Games (Athens 2004 & Beijing 2008) etc.]

Since 2008, Tony Frey has been exclusively devoted to training; sharing, at the Tony Frey Windsurfing Club, the knowledge and experience she gained throughout her journey in the world of windsurfing.



## 1.2 Milestones in Tony Frey's career

### The achievements

- **1999:** 4th overall ranking PWA
- **2000:**
  - ❑ World Championship / Wave, Portugal
  - ❑ World Championship, PWA / Free style
  - ❑ World Champion in Freestyle PWA world championship wave production Boards IFCA
- **2003-2008:** member of the Greek National Windsurfing Team
- **2004:** 16<sup>th</sup> place in "Athens 2004" Olympic Games (Mistral One Design Class)
- **2005:** 4<sup>th</sup> place in World Championship of Raceboard Cadiz, Spain
- **2006:**
  - ❑ 3<sup>rd</sup> place in Turkey European Championship
  - ❑ 3<sup>rd</sup> place in overall world ranking
- **2007:** 1<sup>st</sup> place in Alexander Cup/ RS:X
- **2008:** 15<sup>th</sup> place in "Beijing 2008"



### 1.3 Teaching Experience

## The qualifications

Besides her great accomplishments in championships, Tony Frey also stands out for her teaching experience, which amounts to **10 years as a windsurfing trainer**. Having visited plenty of places throughout the world through her racing obligations (preparation and participation in tournaments worldwide,) she has trained in a plethora of windsurfing clubs, being enriched with valuable teaching experience. Tony was recently certified as an official Olympic Class Windsurfing Coach.



2. Tony and The Club

**TONY FREY WINDSURFING CLUB:  
WHO WE ARE, OUR VISION**

## 2.1 Tony Frey Windsurfing Club **who we are**

Established in Loutsa by World Class windsurfing athlete and the most important female windsurfer in Greece, Tony Frey Windsurfing Club is offering a wide range of windsurfing-related services, mainly focused on

- Instruction and Training (lessons, seminars, special windsurfing events etc.)
- Equipment (rental & storage services)



## 2.2 Tony Frey Windsurfing Club **our vision**

Tony Frey Windsurfing Club's vision is to become **a point of reference for windsurfing culture** in Greece, both because of,

- its exceptional **expertise** in windsurfing training, and
- for the wide range of **initiatives** taken in regard to the promotion of the sport in Greece, in order to create passionate windsurfers



## 2.3 Tony Frey Windsurfing Club our structure

Tony Frey Windsurfing Club consists of:

- **Tony Frey Windsurfing Academy:** The Academy of the Club, manned by Tony Frey herself and supported by the best windsurfing instructors and trainers in Greece, all selected by Tony Frey
- **Albatross, The Venue:** Located in Artemida Beach, in Loutsa, Tony Frey Windsurfing Club's well selected spot, Albatross All Day Café Bar-Restaurant is the hub of the Club's several activities



## 2.4 Tony Frey Windsurfing Club **our activities**

Setting windsurfing culture as the core of our vision, Tony Frey Windsurfing Club's activities have been developed in order to support and enhance it as much as possible.

Thus, our activities consist of,

- windsurfing **lessons**, organized in packages depending on students' windsurfing experience and level
- windsurfing **seminars** of all levels, aiming either at introducing windsurfing to beginners or enhancing existing audiences' knowledge
- special windsurfing **events**, enhancing the sense of community, while bringing Tony Frey Windsurfing Club at the center of the windsurfing community in Greece
- training **camps**, aiming at introducing the sport, as well as, its culture, to new audiences



## 2.5 Our Community web presence

- **Website:** [www.tonyfrey.gr](http://www.tonyfrey.gr)
- **Facebook Page:** <https://www.facebook.com/TonyFreyWindSurfingClub>  
(Joined: 01 July 2013 1,797 Likes)
- **YouTube:** <https://www.youtube.com/user/TonyFreyWindsurfing>  
( 4 videos · 14 subscribers · 2,475 views)
- **Instagram:** <http://instagram.com/tonyfreewindsurfingclub/> (will be activated in the near future)



3. Kids Camps, Girls Camps, Advanced Lessons, Private Lessons for tourists  
**OUR FUTURE PROJECTS**

### 3.1 Kids camps

## the idea

**Windsurfing camps** designed specifically for children, in order to discover new windsurfing talents,

- **camps start off** in the beginning of June
- **children ages 10-13** years old
- **classes will be held** all through July and the middle of August, with 20-30 students per class
- **all lessons** will be conducted using the Tony Frey learning equipment, featuring sponsor logos



### 3.1 Kids camps moments from Summer 2014



**1000 kids** participated  
in last year's summer  
camp classes!

## 3.2 Girls camps

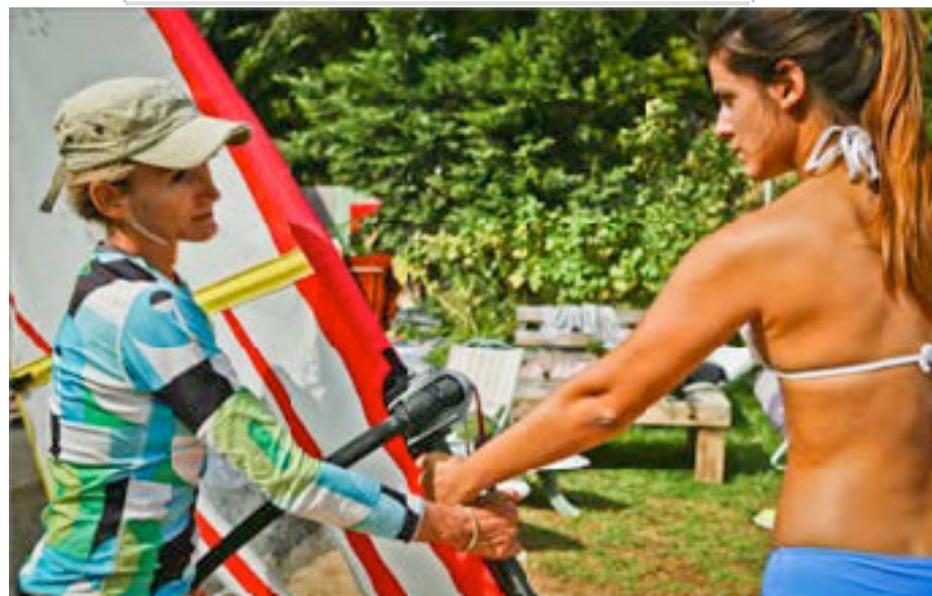
### the idea

**Windsurfing camps** catering exclusively to girls / women, to strengthen the community of female windsurfers

- **2 all-day camps**, one in the middle of June and one in July
- **created for** women of all ages who have a genuine interest in windsurfing
- **each camp** consists of one class of up to 25 students
- **all lessons** will be conducted using the Tony Frey learning equipment, featuring sponsor logos



### 3.2 Girls camps moments from Summer 2014



**60 girls** participated in last year's summer camp classes!

### 3.3 Advanced lessons

## the idea

**Windsurfing athletes** need to sharpen their moves and train to achieve excellence!

- created **especially** for windsurf athletes
- **union** of theory and practice
- **personalized** lessons, curated to advance the students' know-how
- **all lessons** will be conducted using the Tony Frey learning equipment, featuring sponsor logos



### 3.3 Advanced lessons

## moments from Summer 2014



Advanced lessons are also held in the Albatross All Day Café Bar- Restaurant where turnout during **weekdays is 200-300** people and **during weekends** can reach **1500-2000 people**

### 3.4 Private lessons for tourists

## the idea

**Tourists** need relaxation but also fun activities during their leisure time in the summer

- **special** private lessons, designed exclusively for them to get the maximum windsurfing experience in a small amount of time
- **lessons** will be conducted on beaches of hotels around the coasts of Attica, where tourists stay
- **equipment** transportation will be conducted with a van with adapted placements and car sponsor's logo on the outside



*Tony Frey*

**WINDSURFING CLUB**

**Thank you!**

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